

QUESTIONS FOR ENCODER PRODUCTS (Client Interview)

About Encoders

1. What are all the specs for encoders? Can we get spec sheets?
2. Are your encoders multidirectional?
3. How many outputs per encoder?
4. Power supply?

Display / Building / Ideas

5. Do you currently have any specific ideas or requirements we need to implement?
6. What are other more interesting displays like at these trade shows? Pictures?
7. What types of uses do people/clients have for their encoders?
8. What aspects of the encoders do you want us to specifically highlight in our display?
9. Are there specific desired final dimensions? Packed? On display?
10. Can the display set up be very tall? How tall?
11. How many people will set up the display? Can we count on 2, or does 1 person need to be able to set it up? How easily/ quickly?
12. What power supply limitations do we have?
13. Are there any standards we need to be compliant with our design?
14. Are there specific user interface requirements?
15. Are there any environmental limitations for the display due to travel, transportation, etc.?

Timeline / Schedule

16. When do you want prototype ideas presented for selection?
17. When do you want display version 1.0 complete for product validation?

About Budget / Donations Etc.

18. Do you have specific anticipated expenses for our project we need to include in our budget?
19. What will or can be provided from Encoder Products? Stepper motors? Displays? Conveyor belts?
20. If we need additional funds from Encoder, what is the process?

Coordination

21. How often will we meet?
22. Skype meetings, conference calls, or in-person?