



Double AA Park My Ride Camera Data Privacy Statement  
Created/updated: September 23, 2018

***Introduction:** This policy statement was created to regulate data usage and privacy practices used by the Park-My-Ride service.*

**Terms:**

Parking zone -

**General.** Double AA is committed to protecting the privacy of commuters in and around parking zones serviced by Park-My-Ride. The primary purpose of Park-My-Ride cameras is to provide photographs for use by automated software to analyze and detect available parking spaces in serviced parking zones.

**A. Policy** This policy regulates the use of cameras by Park-My-Ride. This policy applies to all cameras used to monitor and analyze parking zones serviced by Park-My-Ride.

Park-My-Ride camera units take periodic photographs of their serviced parking zones for use by automated software to analyze and detect available parking spaces in the serviced parking zone.

While these photographs are not actively monitored by humans, Double AA reserves the right to view photographs taken by Park-My-Ride cameras for the purposes of debugging parking analysis failures, confirming correct function of the Park-My-Ride service, or during maintenance of the Camera Units for confirmation of their working order.

## **B. Procedures**

**B-1. Access and Use:** Only those directly working with, involved in the creation or maintenance of the Park-My-Ride platform, associated APIs, or the Camera Units are authorized to access the camera unit photographs.

- a. Camera units will be angled in such a way as to get the best view of the parking zone they are servicing and will not move from, zoom in or out, or modify that view except during setup or maintenance to improve the camera's view of the parking zone.
- b. The recording of audio is prohibited.

## **B-2. Data and Log Storage**

- a. Photographs taken by the camera units during non-maintenance time will be analyzed by automated software and then the photograph will be automatically deleted.
- b. Photographs taken during maintenance of the Park-My-Ride software and camera units may be saved on authorized personnel systems for the duration of the software or camera unit maintenance, after which they will be deleted.
- c. Analyzed data includes the empty space within the serviced parking zone, the number of available parking spaces within the serviced parking zone, the relative location of those spaces within that serviced parking zone, and the time that the photograph used for the data was taken.
- d. Analyzed data will be saved and stored to a log for use by Double AA for debugging system performance and analyzing parking availability trends in the serviced parking zone. Double AA reserves the right to modify the use of this data at a later time.

**C. Contact Information.** For questions regarding this policy, contact Team Double AA at:

Email: to be determined